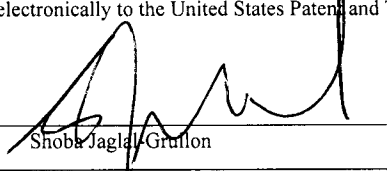


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/620,494 **Group Art Unit** 3622
Applicant: Luu, Duc Thong **Examiner:** Uber, Nathan C.
Filing Date: July 16, 2003 **Docket No.:** 085804.015001
Title: **SYSTEM AND METHOD FOR RECOGNIZING REVENUE FOR AN
ADVERTISING CAMPAIGN**
Customer No.: 76058

<p style="text-align: center;"><u>CERTIFICATE OF TRANSMISSION</u></p> <p>I hereby certify that this document is being transmitted electronically to the United States Patent and Trademark Office via the EFS-Web filing system on September 16, 2009.</p> <p style="text-align: center;">Name:  Shoba Jaglal Grullon</p>

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION WITH RCE

Date: September 16, 2009

Mail Stop: **RCE**
Commissioner for Patents
Post Office Box 1450
Alexandria, Virginia 22313-1450

Dear Sir/Madam:

This paper is in response to the Final Office Action dated June 19, 2009. Please amend the application as follows.

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.